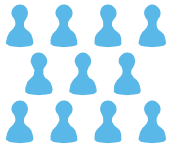


Getting LinkedIn



LinkedIn, the online professional social media site, has more than 60 million members, and its enrollment is growing by one person every second. While you may be well established on Facebook and enjoy spending time tweeting, LinkedIn can help you find jobs and make valuable connections as you seek to establish yourself in a career. In a tough economy, with an over supply of job seekers, LinkedIn may give you a competitive advantage.

Watch the 5-minute introductory video clip and then respond to these questions.

Present Yourself

Why is it important to have a 100% profile?

Why do you think you should include a photo with your profile?

If you have a LinkedIn profile, how would you rate it? (Top Notch/So-So/ Needs Help)

Get Connected

Name one group you would like to join.

Why should you make connections with family and friends?

How do you make connections?

Build the Good Word

Why does adding recommendations help your profile?

What work have you done this semester that you would like to "show off" in your good works section?

How does it help you to connect with LinkedIn companies?

* What is the next thing you plan to do to build or improve your LinkedIn profile?
